

## Genie Forklift

Genie Industries prides itself with the theory of lifting individuals and materials higher, extending beyond the products they manufacture. A worldwide corporation that is deeply connected to their consumers and enjoys reflecting the spirit of partnership with all they achieve. Genie Industries strives to help clientele erect their operations no matter how large or small the scale of operation may be.

The introduction of the Genie Hoist in 1996, a pneumatic, versatile material lift initiated the beginning of Genie Industries. A series of aerial work platforms and additional materials lift trucks followed to meet consumer demand. These modern goods secured global acknowledgment and established modern product design.

Genie Industries is at this time a subsidiary of Terex Corporation. Sustaining leading quality manufacturing and uncompromising service and support are among their top priorities. With consumers from Helsinki to Hong Kong and Denver to Dubai requesting the unique blue coloured forklifts on the jobsite, the business is assertively grounded in their exceptional client service and values. Acknowledging that their customers are their greatest inspiration, the team at Genie Industries are individually committed to offering expertise and maintaining customer rapport.

The dependable team is committed to greener, more environmentally practical solutions to develop the products that consumers want. Genie Industries focuses on "lean manufacturing" practices in order to help reduce waste while providing very high quality lift trucks in the shortest time period at the lowest workable expense for the customer. The team at Genie Industries is proud to serve the industry and this is reflected in every creation they produce. Always welcoming customer contribution helps them to design and cultivate modern new products that are effortless to service and operate, deliver optimum value-for-cost and satisfy international standards. Thriving on customer feedback helps Genie Industries to continually evolve and satisfy the consumers' needs.

Genie service professionals grasp the importance of uptime. They are readily accessible to satisfy queries and provide solutions. Their extensive parts network will swiftly send parts to guarantee their customers' machinery are operating efficiently. Every product comes backed by a competitive and reliable warranty.

Genie Industries prides itself on customer success. They manufacture and service their goods to boost performance and uptime on the job. Providing on-going training opportunities, to marketing support to adaptable financing solutions, Genie Industries provides their customers the tools to get the most out of their purchase.