Doosan Forklift

Doosan Infracore Company Ltd. is an international and intercontinental corporation that includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot production facility, which is the home of the Compact Equipment and Construction division. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer wishes.

With a system consisting of over 90 independent dealers, the forklift group supplies quality materials handling equipment to the wide-ranging North American market. Doosan Infracore America Lift Truck sellers successfully operate in over 220 service and sales locations all through Canada and the U.S. The lift truck product line remarkably features 63 different machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous vehicle models range from 3,000 to 33,000 lbs. All trucks are designed in an ISO 9001 certified facility.

Doosan Infracore America is the fastest developing forklift and lift truck company in the North American marketplace, thanks to its outstanding level of product performance and their consistently high level of client support and service given to all Doosan Infracore Lift Truck users. The U.S. forklift division situated in Cleveland has a professional team knowledgeable in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

Start-up of the forklift industry

At first the domestic forklift market in Korea was an open import enterprise. Korea Machinery Co. Ltd. begun in 1960, to import fully assembled lift trucks as part of a home-based machinery expansion project. Sales of these products were originally targeted to state-run firms, large scale corporations, and the military. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical training grew to become the new focus for improving quality and product development.

Expansion of Lift Truck Exports

Home-based lift truck trade for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980’s, Daewoo’s superior technological enhancements combined with sales success placed them in a position of significant expansion of their lift truck operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative enterprise project to respond to competitive pressures in the US materials handling industry. This endeavor greatly expanded Daewoo’s forklift sales. Construction was completed in 1984 to facilitate a contemporary plant which helped launch the business for the manufacture of high end added-value goods suited for export. In 1993, the corporation had a international sales network and started exporting models they had developed through in-house expertise, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into overseas markets.