

## **Komatsu Forklift**

Komatsu Forklift U.S.A. Inc., an affiliate of the Komatsu Ltd. family, has an encouraging reputation for building durable and dependable forklifts. They are known globally as a business who has a proud heritage and who maintains a benchmark of excellence in equipment production and design.

Komatsu Forklift U.S.A., Inc., a division of Komatsu Forklift Co., Ltd., International Division and Komatsu Utility Co., Ltd remains loyal to their image of a better tomorrow. Komatsu's legacy started back in 1921, in Japan, when Komatsu Ltd started operations as a manufacturer of construction and mining equipment. Very soon the business grew into an industry leader and was accountable for constructing Japan's first state-of-the-art bull dozer and farm tractor.

Komatsu has matured into a global giant over the previous few decades due to their expertise and strength in the field of logistics, mining, excavating and construction. With innovative concepts and technological superiority, they remain at the forefront of these industries.

Evolving in 1945, Komatsu Forklift Co., Ltd has expanded immensely. Utilizing their advanced manufacturing features and progressive design approaches, Komatsu has become recognized to manufacture the kind of rugged and reliable lift truck that customers across the globe have come to depend on. In 1976, Komatsu Forklift U.S.A., Inc was created to satisfy the ever-increasing need for its goods in the North American market. To improve expenditures and efficiencies, a modern plant was developed in Covington, Georgia in 1990, to consolidate all U.S. Komatsu Forklift product support and manufacturing operations.

Komatsu Forklift U.S.A. continues to satisfy the needs and demands of their consumers globally while remaining a primary producer and supplier of modern lift trucks and forklift accessories. Central and Latin America, Mexico, the Caribbean and South America are home to many of Komatsu's satisfied customers along with their North American consumers.

After a lot of years of establishing and preserving quality customer service relationships with clients, Komatsu Forklift recognizes that satisfying the requirements of the customer is paramount. Komatsu begins all new initiatives and product developments with the customer's input. By welcoming participation and criticism, they are able to determine customer wants and expectations then develop revolutionary designs and then manufacture to exceed Komatsu Engineering Standards. Assuring consumers that quality is premeditated from the start and continued through the manufacturing, service and product sales processes, allows Komatsu to end up with a superior product from start to finish.

The engineers at Komatsu are experts who specialize in designing heavy-duty equipment, lift trucks and construction equipment. Their design expertise assures that each piece of equipment will last in even the toughest applications and environments. Adherence to strict engineering principles allows Komatsu Forklift to satisfy ISO 9001 standards. Computer aided design and rigorous in-house quality standards all add to top-quality lift truck products. Komatsu Engineering Standards transform the modern and progressive technology used in advanced mining and construction equipment into world class equipment.

The modern and efficient manufacturing facility in Covington, Georgia is a full service facility. This contemporary plant starts the manufacturing process with raw steel which is then welded, designed and primed. When assembled and painted the lift trucks are ready to leave the plant and enter the market. Maintaining quality control through the duration of the manufacturing process, assures customers that the quality is built into Komatsu's products from the very beginning.

Komatsu believes given that a product is only as valuable as the individuals who sell and support it, their dealers make all the difference. Komatsu Forklift is proud of their committed supplier networks who strive to exceed expectations. Specialized in all elements from sales, service or operating instruction, or aftermarket support, their diverse network of knowledgeable and capable experts are available. Komatsu Forklift Dealer locations across the country have a Komatsu OEM parts on-hand to offer the essential service required to keep customers' operations running effortlessly. Computerized, real-time access with next day distribution from their highly automated distribution center is an alternative option. The web-based K-Link system assists dealers with on-line components management, service and acquisition for all major lift truck models.

At Komatsu Forklift U.S.A., Inc. they know how to serve Nationwide Accounts. Several world-class corporations rely on Komatsu forklifts in their daily operations. National account consumers profit from an original relationship with Komatsu that allows them to tailor cost-efficient services in order to raise the customer's productivity and profits. Komatsu national account customers have access to on-line parts and operations support system and a comprehensive fleet management program, providing the ability for Komatsu to be their total solution for any forklift issues.

The dependable and efficient team at Komatsu Forklift U.S.A., Inc., are focused on offering their clients an exceptional experience no matter whether it is through product sales, training, maintenance, or aftermarket support. They want to ensure the level of consumer service provided will help their customers meet or exceed their ambitions and develop a successful business/client relationship in the process. Komatsu strives to identify with each of their customers' distinctive means of doing business and enjoys working together to develop a plan to best insure their ongoing success.

Komatsu invites you to get in touch with your local Komatsu forklift vendor today in order to find out more about the selection of services and applications they have available. Customer satisfaction and support are two of the companies top priorities and it is easy to see why thousands of consumers world-wide rely on the Komatsu family of products everyday.